



3-piece outfit  
sold on page 7

# Sears

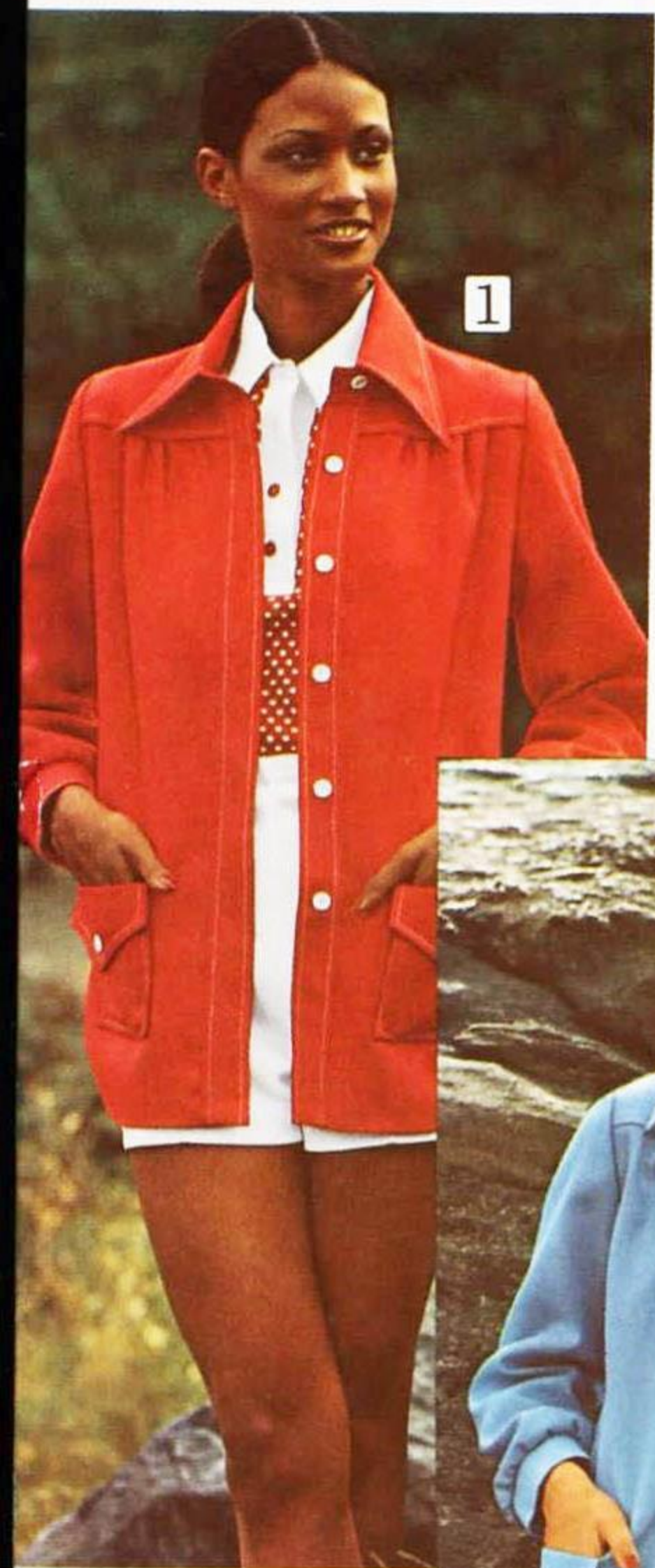
Spring  
through Summer  
1973

Index begins on page 561  
Sears, Roebuck and Co.  
Chicago, Illinois 60607

*Satisfaction Guaranteed or Your Money Back*



live sporty...  
in an easy  
smock-jacket





# FOR TODAY'S INDIVIDUALIST.. GREAT WAYS TO EXPRESS YOURSELF

Beginning here: 16 pages of contemporary clothes for you, the man or woman young in years or young in outlook, active and involved with the world around you..easy-to-wear clothes that reflect your life-style, current yet classic. 10 pages for misses, 6 pages for men.



The polyester fiber  
in pants 2 is  
**DACRON.**  
A DU PONT FIBER



**1 The Smock-jacket** is polyester and rayon woven to look like linen. Dropped shoulders; front yoke; pointed collar; button-placket closing. Two pockets with button-trimmed flaps. Long sleeves with one-button cuffs. White topstitching; shirt-tail bottom. Mach. wash, warm (wash grass green, true red and bright pink separately.)

Misses' sizes 8, 10, 12, 14, 16.

Please be sure to state correct size.

V7 A 3167F—Grass green

V7 A 3169F—True red

V7 A 3170F—Medium blue

V7 A 3168F—Medium beige

V7 A 3171F—Bright pink

Shipping weight 1 pound 4 oz. **\$11.00**

**2 The Long Pants** are white Suraline® gabardine of Dacron® polyester. Set-on waistband; self belt-loops; fly-front zipper closing; wide cuffed legs. Machine wash, warm . . . tumble-dry. White vinyl belt with gold-color buckle is included. Pants also sold in pale blue on page 5. Shoes sold on page 122. Misses' sizes 8, 10, 12, 14, 16.

Please be sure to state correct size.

V7 A 6589F—Shipping wt. 1 lb. **\$14.00**

## ORDER YOUR USUAL SIZE

. . if in doubt, see page 595

**3 The Coordinated Hat** is a floppy-brim style that goes beautifully with today's contemporary clothes. It's of the same fabric as the smock-jacket . . . polyester and rayon woven with the look of linen. Stitching on the brim; self band around the six-section crown. Fits 21¾ to 22½ inches.

V88 A 9439—Grass green

V88 A 9438—True red

V88 A 9436—Medium blue

V88 A 9437—Medium beige

V88 A 9435—Bright pink

Shipping weight 3 ounces. . . . **\$4.00**

## CLOTHES AND ACCESSORIES SHOWN WITH THE SMOCK-JACKETS

On opposite page: shown with true red smock-jacket . . . white-trimmed polka-dot pullover sold on page 34, shorts sold on page 30; shown with medium blue smock-jacket . . . pucker-stitch pullover sold on page 37; shown with grass green smock-jacket . . . green and white plaid pullover sold on page 29. On this page: shown with medium beige smock-jacket . . . scarf sold on page 32, belt sold on page 134; shown with bright pink smock-jacket . . . print smock-top sold on page 19.







FOR TODAY'S INDIVIDUALIST..  
GREAT WAYS TO EXPRESS YOURSELF

# be creative.. in versatile coordinates

(1 thru 9) Sensational separates to put together as you please. In luxuriously rich, yet easy-care fabrics of Dacron® polyester... machine washable, warm temperature; tumble-dry.

**1 Soft bow blouse** of white Ultressa™, a subtly crepe-textured fabric that looks so elegant... but needs no pampering. Stand-up neckband; button-front closing; button-cuffs; in-or-out square bottom.  
Misses' sizes 8, 10, 12, 14, 16. *Please state correct size.*  
V7 A 6595F—Shipping weight 8 ounces..... **\$10.00**

**2 Knit tank top** is terrific on its own, very stylish over a blouse or shirt. Pale blue sleeveless pullover-style has scoop neckline in front and back. Belt shown is not included... it's sold on page 134.  
Misses' sizes 8, 10, 12, 14, 16. *Please state correct size.*  
V7 A 6597F—Shipping weight 6 ounces..... **\$5.00**

**3 Pale blue and white checked skirt** looks so right in Suraline® gabardine. Waistband; back zipper closing; a trio of knife pleats in front.  
Misses' sizes 8, 10, 12, 14, 16. *Please state correct size.*  
V7 A 6590F—Shipping weight 10 ounces..... **\$10.00**

**4 Dotted shirt**... pale blue print on white Ultressa, a luxurious fabric with a subtle crepe texture. Long pointed collar; button-front closing; long full sleeves with button-cuffs; square bottom to wear in or out.  
Misses' sizes 8, 10, 12, 14, 16. *Please state correct size.*  
V7 A 6594F—Shipping weight 8 ounces..... **\$11.00**

**5 Shirt-jacket** tailored to a T in pale blue Suraline gabardine. Top-stitching points up the long pointed collar, front-dropped shoulders, cuffed short sleeves, self tie-belt and patch pockets. Button-front.  
Misses' sizes 8, 10, 12, 14, 16. *Please state correct size.*  
V7 A 6593F—Shipping weight 1 pound..... **\$16.00**

**6 Cuffed wide-leg trousers**... a handsome style in Suraline gabardine. Waistband with narrow belt loops and white vinyl belt; fly-front zipper closing. Clog-shoes sold on page 22.  
Misses' sizes 8, 10, 12, 14, 16. *Please state correct size.*  
V7 A 6588F—Pale blue V7 A 6589F—White  
Shipping weight 1 pound..... **\$14.00**

**7 Pale blue knit shirt with white accents**... collar, button-placket and mock cuffs. Short-sleeved pullover has in-or-out square bottom.  
Misses' sizes 8, 10, 12, 14, 16. *Please state correct size.*  
V7 A 6596F—Shipping weight 9 ounces..... **\$9.00**

**8 White button-front skirt** tailored in crisp Suraline gabardine. Styled with no-band waistline. Two knife pleats frame the button closing.  
Misses' sizes 8, 10, 12, 14, 16. *Please state correct size.*  
V7 A 6591F—Shipping weight 10 ounces..... **\$10.00**

**9 Pale blue and white checked blazer** wins raves in Suraline gabardine. Styled with a wide notched collar; button-front; bias-cut pockets.  
Misses' sizes 8, 10, 12, 14, 16. *Please state correct size.*  
V7 A 6592F—Shipping weight 1 pound 3 ounces..... **\$19.00**

ORDER YOUR USUAL SIZE... if in doubt, see page 595

\*Reg. DuPont T.M.

**10 Shoulder-strap bag** converts to handbag style. Smooth white vinyl backed with other materials. Top zipper closure. Outside slip-in pocket; inside zipper pocket. Gold-color metal accents. Vinyl lining. Bag measures about 13x8x6 inches.  
V88 A 3491—Shipping weight 1 pound 7 ounces..... **\$10.50**

**11 Sandals** with a high-rise, seamed vamp; smooth vinyl uppers. Composition sole, 2½-inch simulated stacked heel. Adjustable strap and buckle with hidden elastic gore to improve the fit.  
Sizes B (medium) width 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.  
*Please state your usual size, then B width when ordering.*  
X54 A 45201F—Blue X54 A 46201F—White  
Shipping weight 1 pound 4 ounces..... **\$13.00**

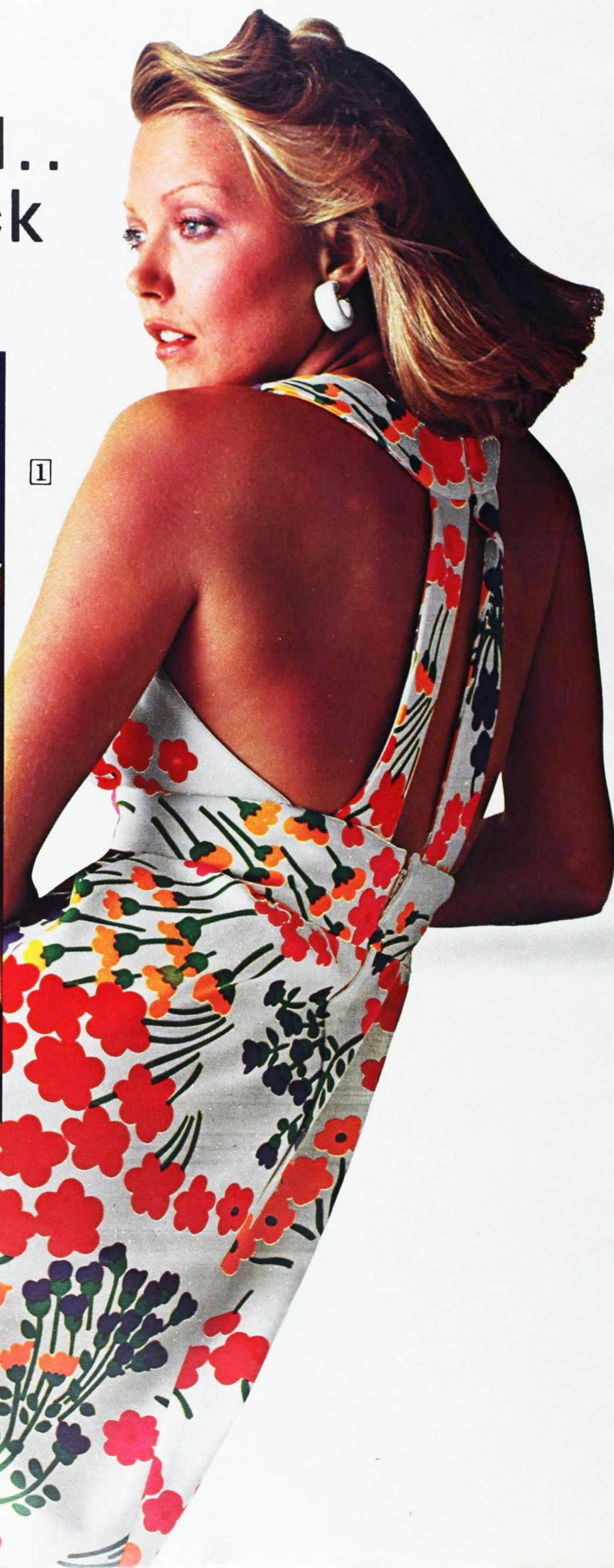
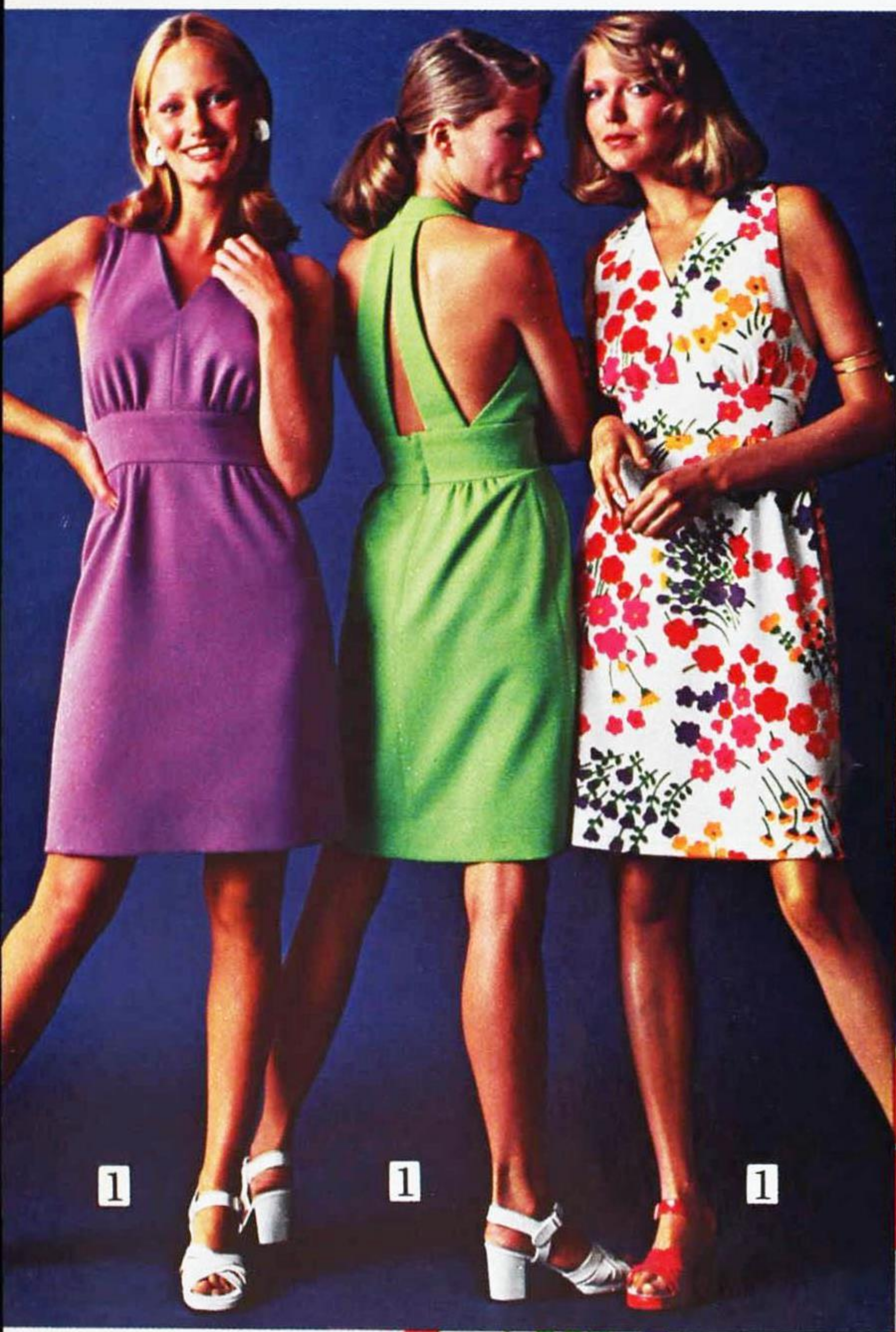
Items 1 thru 9 are of

**DACRON.**  
A DU PONT FIBER



FOR TODAY'S INDIVIDUALIST.  
GREAT WAYS TO EXPRESS YOURSELF

# look special.. in bare-back dresses





SHOWN ON OPPOSITE PAGE

**1 Sun-dress** of printed or solid-color double-knit polyester. Fashioned with a front V-neckline, bared back, modified empire waistline, A-line skirt. Hook-and-eye closing at back neck; zipper and hook-and-eye closing at back waist. Machine washable, warm temperature. Earrings sold on page 54; shoes sold on page 9.

Misses' sizes 8, 10, 12, 14, 16, 18.

State size. Shipping weight 1 pound 2 ounces.

V31 A 7326F.. Multicolor print on white.... \$20.00

V31 A 7324F.. Bright lilac solid-color..... 17.00

V31 A 7325F.. Grass green solid-color..... 17.00

SHOWN ON THIS PAGE

**2 Our front cover Outfit**... three beautiful pieces. Blazer of boldly printed nylon jersey cooled by a halter-top and skirt of white Arnel® triacetate jersey. Blazer in tones of green, yellow, red and purple with white has front button closing. Halter-top has a button closing at back neck and at back waist. Skirt has stay-in pleats, a set-on waistband, side zipper and hook-and-eye closing. All three pieces are hand washable. Earrings sold on page 54; shoes sold on page 122.

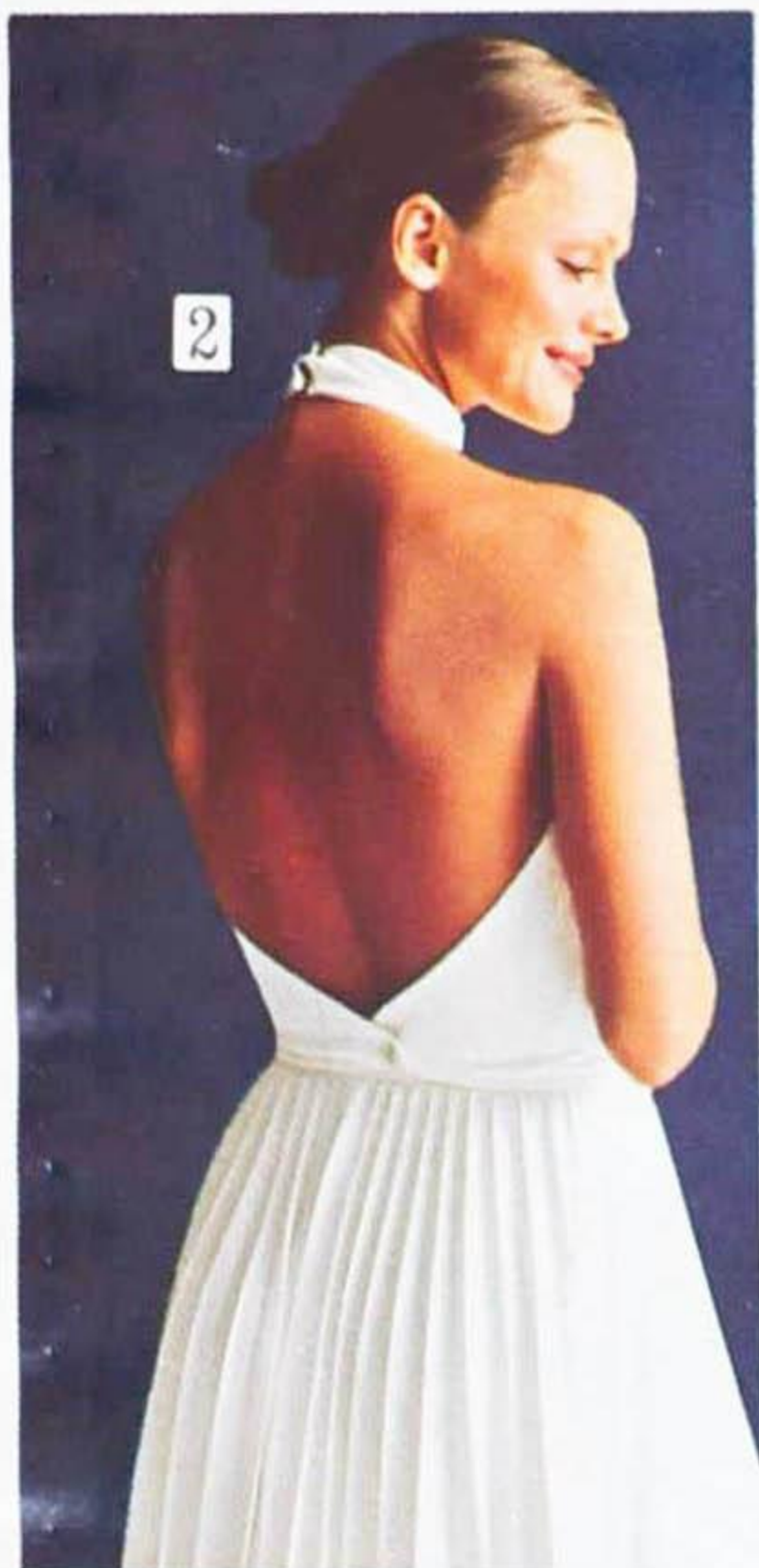
Misses' sizes 8, 10, 12, 14, 16, 18.

State size. Shipping weight 1 pound 13 ounces.

V31 A 8092F..... \$35.00

ORDER YOUR USUAL SIZE

... if in doubt, see page 595



Just say  
"Charge it"  
when you phone  
your order...  
see page 558





1



2

Dress 2 contains  
**DACRON®**  
 EIGHT  
 POLYESTER





FOR TODAY'S INDIVIDUALIST...  
GREAT WAYS TO EXPRESS YOURSELF

# go places... in important shirt-dresses

## SHOWN ON OPPOSITE PAGE

**1 The Print**... soft-flowing pleats skirting a lovely dress of polyester crepe. Charming floral of blue, green, yellow and pink on white. Removable self scarf. Long sleeves with button-trimmed cuffs. Waistline seam; back zipper. Machine wash, warm. Bright blue vinyl belt with gold-color metal buckle. Hat and shoes sold below.

Misses' sizes 8, 10, 12, 14, 16, 18. *Please state size.*  
V31 A 8006F—Shipping weight 15 ounces..... **\$24.00**

**2 The Pastel**... in a double-knit by Klopman of Dacron\* VIII polyester that has a silky-soft texture, superb drapeability, unusual depth of color. Step-in style with front button-placket opening (two extra buttons are included); front and back yoke; top-stitched accents; button-cuffed long sleeves; skirt with all-around tuck-stitched pleats. Self belt with buckle. 2-inch hem. Machine wash, warm. Necklace sold on page 96.

Misses' sizes 8, 10, 12, 14, 16, 18. *Please state size.*  
V31 A 8076F—Pale blue      V31 A 8077F—Pale pink  
Shipping weight 1 pound 8 ounces..... **\$28.00**

## SHOWN ON THIS PAGE

**3 The Stripe**... a shirt-shift of ultra-soft Ultressa™ by Klopman... a crepe of Dacron\* polyester printed in pink, red, gold and beige on white. Step-in style with button-placket opening and button-trimmed patch pockets. 2-inch hem. Machine wash, warm. Black vinyl buckle-belt. The earrings are sold on page 54.

Misses' sizes 8, 10, 12, 14, 16. *Please state size.*  
V31 A 6450F—Shipping weight 1 pound..... **\$16.00**

ORDER YOUR USUAL SIZE... if in doubt, see page 595

\*Reg. DuPont T.M.

## THE ACCESSORIES

**4 Cloche Hat** goes places in wool felt. Soft brim with stitched edge; shaped oval crown with stitching; band with button-trim. Fits 21¼ to 22½ inches.

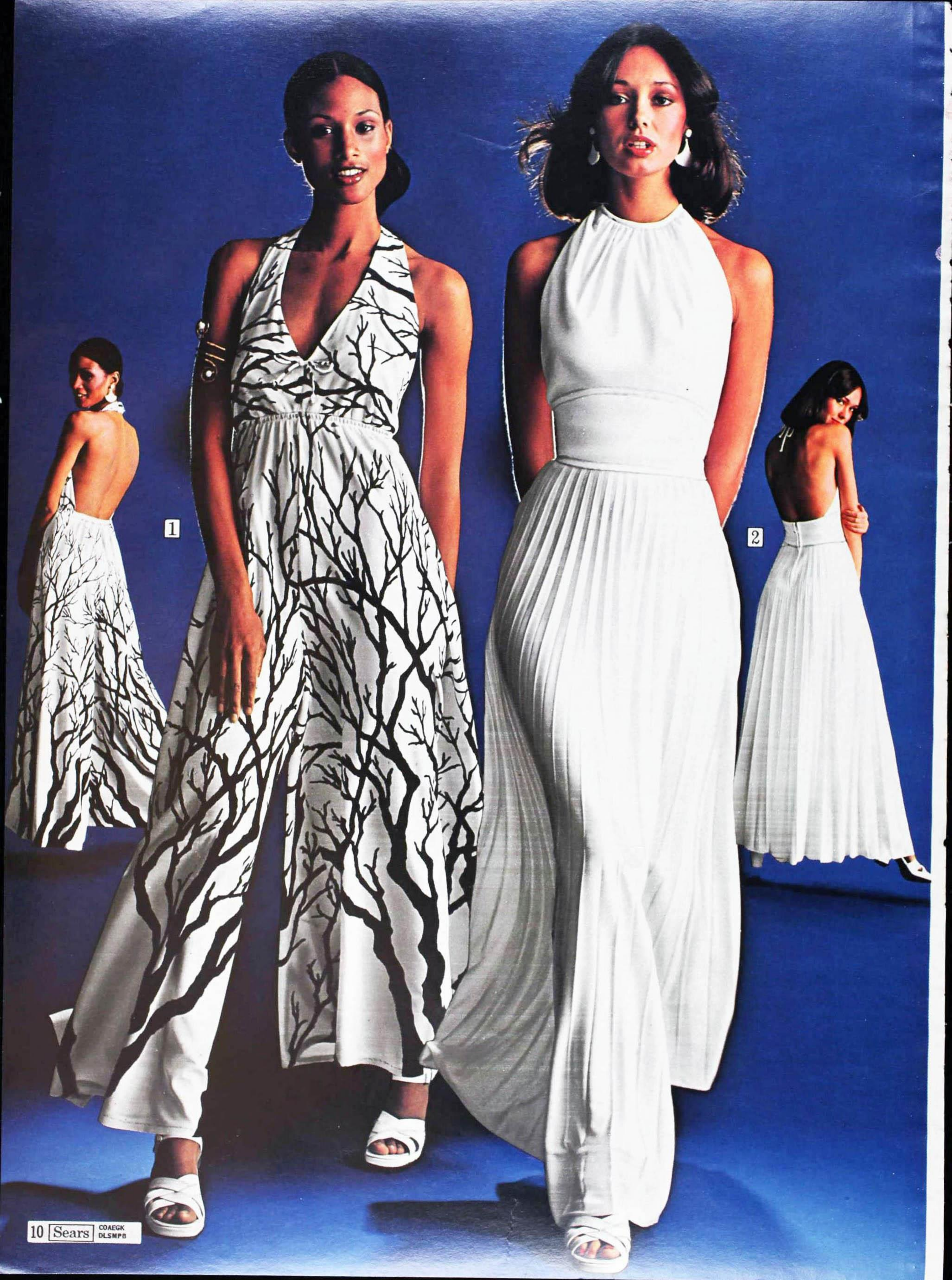
V88 A 9422—Pale pink      V88 A 9420—White  
V88 A 9421—Pale blue  
Shipping weight 4 ounces..... **\$9.00**

**5 Strap Sandals** with up-to-the-minute platform sole, leg-flattering instep strap. High-shining patent vinyl upper. Composition sole, 2½-inch heel. Adjustable strap and buckle with elastic gore for snug fit.

Sizes B (medium) 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.  
X54 A 45101F—Red      X54 A 43101F—Black  
X54 A 46101F—White  
State size, B width. Shipping weight 1 lb. 4 oz..... **\$12.00**







1

2



FOR TODAY'S INDIVIDUALIST..  
GREAT WAYS TO EXPRESS YOURSELF

# be dramatic.. in flowing long fashions

## SHOWN ON OPPOSITE PAGE

**1 Palazzo Culotte** for the hostess... the look of a skirt, the comfort of wide-wide-leg pants in this important new fashion for evening glamour. Lustrous, soft-flowing jersey of Antron® nylon has dramatic, modernistic black tree print silhouetted on white. Halter-style bodice buttons at back-neck; empire waistline is elasticized all-around. Pull-on style, trimmed with three buttons and a bow. Hand wash separately. The bracelet shown is sold below.

Misses' sizes 8, 10, 12, 14, 16. *Please state correct size.*  
38 A 60871F—Shipping weight 14 ounces..... **\$22.00**

**2 Elegant Evening Dress**... classically beautiful in fluid white Arnel® triacetate jersey. Halter-style bodice has a back-neck tie and a superbly curved bare back; stay-in pleats cascade below the banded waistline. Back zipper closing. Hand wash separately. Earrings sold on page 92.

Misses' sizes 8, 10, 12, 14, 16, 18. *Please state correct size.*  
V31 A 8066F—Shipping weight 2 pounds..... **\$27.00**

## SHOWN ON THIS PAGE

**3 Three-piece Palazzo Outfit**... jacket, halter-bra and palazzo pants of acrylic crepe screen-printed with brilliant multicolor flowers. Jacket has self-covered buttons at front closing and long cuffed sleeves; waist-hugging band. Halter-bra, lined with lime green acetate crepe, has button-closing at back-neck; hook-and-eye closing below. Palazzo pants have back zipper closing; inner waistband; wide flare-legs. Hand wash separately... line-dry; use cool iron.

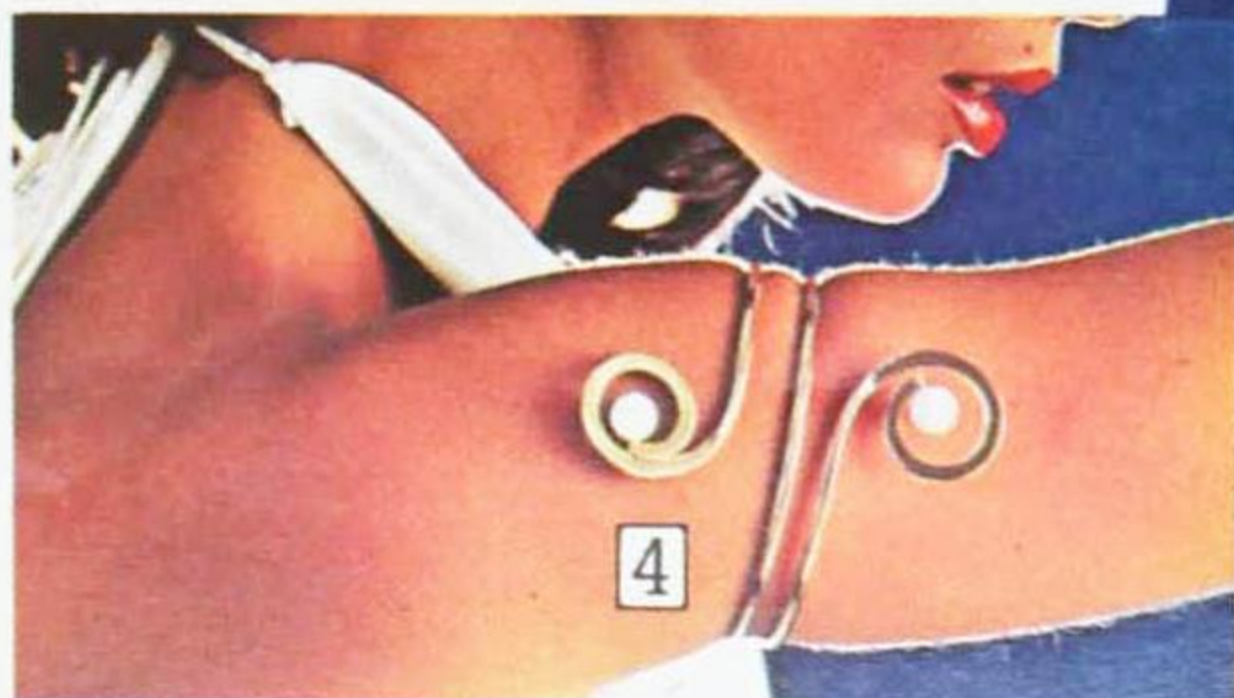
Misses' sizes 8, 10, 12, 14, 16. *Please state correct size.*  
V31 A 8324F—Shipping weight 1 pound 12 ounces..... **\$40.00**

**ORDER YOUR USUAL SIZE**... if in doubt, see page 595

**4 The Bracelet**... scroll pattern in polished gold-color metal highlighted with white plastic bead accents. Designed to coil around your upper arm. Measures about 3¼ inches in diameter.  
4 A 3512—Shipping weight 4 ounces..... **\$4.00**

**NOTE:** The shoes shown on these two pages are sold on page 9

Just say "Charge it"  
when you phone your order  
... see page 558





FOR TODAY'S INDIVIDUALIST...  
GREAT WAYS TO EXPRESS YOURSELF

# make it happen... in red, white and blue



Worn by golf pro  
JOHNNY MILLER





**1 Sears Best plaid Sportcoats** . . handsomely knit Fortrel® polyester in a white overplaid on red or blue. And because they're knit, they shed wrinkles fast, stretch with your every move . . . then spring back into shape. Two button model has upper welt pocket, lower set-in flap pockets. Wide lapels. Deep center vent. Dry clean.

REGULAR. *State suit size* 38, 40, 42, 44, 46.

X45 A 33144F—Red plaid X45 A 33147F—Blue plaid

TALL. \*\* *State suit size* 38, 40, 42, 44, 46.

X45 A 33145F—Red plaid X45 A 33148F—Blue plaid

SHORT.† *State suit size* 38, 40 or 42.

X45 A 33146F—Red plaid X45 A 33149F—Blue plaid

Shipping weight 2 pounds 15 ounces. . . . . **\$53.90**

**2 Sears Best solid color double knit flared Slacks** . . our PERMA-PREST® chevron-weave of 100% Trevira® polyester. With Stretch Ban-Rol® waistband for total comfort. Wide belt loops. Trim Regular cut for average builds. Machine wash, warm; no iron when tumbled dry.

*State waist in inches* . . . . . 30, 32, 34, 36, 38 | 32, 34, 36, 38  
then inseam as S, M or L. | S(29½ in.); M(31) | . . . L(33)

41 A 81634F—Navy 41 A 81637F—White

Shipping weight 1 pound 2 ounces. . . . . **\$14.95**

**3 High-shining Shoes** . . patent leather uppers in snappy colors. Leather sole. Leather heel with rubber lift. Leather quarter lining. Candy-stripe laces. (Also sold in tan, blue and tan, brown on page 452.)

Sizes D (medium) 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

67 A 75045F—Red, white and blue

*State size, then D width.* Shipping wt. 3 lbs. . . . . **\$19.99**

White shoes sold on pages 449 and 450

**4 Our finest Blazers** . . impeccably tailored Dacron\* polyester knits that shed wrinkles fast, stretch as you move. Double row stitching trims collar, lapels and pockets. Two-button model. Lower bellows pockets have box pleats and scalloped flaps. Set-in breast pocket. Antiqued white-metal buttons. Deep center vent. Dry clean.

REGULAR. *State suit size* 38, 40, 42, 44, 46.

C45 A 34903F—White with navy blue stitching

C45 A 34901F—Navy blue with red stitching

C45 A 34905F—Red with white stitching

TALL. \*\* *State suit size* 38, 40, 42, 44, 46.

C45 A 34904F—White with navy blue stitching

C45 A 34902F—Navy blue with red stitching

C45 A 34906F—Red with white stitching

Shipping weight 3 pounds 8 ounces. . . . . **\$69.90**

**5 Double knit Sport Shirt** of luxurious polyester in a soft, light-weight PERMA-PREST® knit. Long sleeves with 2-button cuffs. Long-point collar. Chest pocket. Machine wash, warm; no iron when tumbled dry. Made in Hong Kong. Chests S(34-36); M(38-40); L(42-44); XL(46-48).

41 A 92885F—White 41 A 92884F—Red 41 A 92886F—Navy

*State S, M, L or XL.* Shpg. wt. 13 oz. . . . . **\$7.00**

**6 Sears Best button-down tattersall knit Dress Shirt** . . blue and red on white in a PERMA-PREST® 100% polyester knit. Trim Regular (tapered) body with long sleeves, 2-button cuffs. Long-point collar. Chest pocket. Machine wash, warm; no iron when tumbled dry.

*State neck* | 14½ | 15 | 15½ or 16 | 16½ or 17

*then sleeve* | 32, 33 | 32, 33, 34 | 32, 33, 34, 35 | 33, 34, 35

33 A 70071F—Shipping weight 1 pound . . . . . **\$8.99**

**Coordinated Tie on shirt (6)** is 100% Qiana® (texturized nylon). White pindots on red. 4-in-hand; 4½ in. wide.

33 A 38119—Shipping weight 5 ounces. . . . . **\$5.00**

**7 Bouclé rib knit Sport Shirt**, 100% polyester. White with blue trim. Long-point collar. Short sleeves. Zip-front. Machine wash, warm; tumble dry. Chest S(34-36); M(38-40); L(42-44); XL(46-48). *State S, M, L or XL.*

41 A 90701F—Shipping weight 10 ounces. . . . . **\$12.00**

**(8 and 9) Sears Best patterned double knit flared Slacks** . . PERMA-PREST® polyester knit. Stretch Ban-Rol® waistband. Slant front pockets, wide belt loops. Trim Regular for average build. Machine wash, warm; tumble dry.

*State waist in inches* . . . . . 30, 32, 34, 36, 38 | 32, 34, 36, 38  
then inseam as S, M or L. | S(29½ in.); M(31) | . . . L(33)

(8) 41 A 81491F—Blue, white houndstooth

(9) 41 A 81493F—Red, white, blue plaid

Shipping weight 1 pound 2 ounces. . . . . **\$15.95**

**(10 and 11) Belts**. 1¾-in. wide. Waists S(29-32); M(33-36); L(37-40); XL(41-44). *State S, M, L or XL.*

(10) 33 A 41826F—Cotton elastic belt. Wt. 5 oz. . . . . **\$5.00**

(11) 33 A 41822F—Leather side link belt. Wt. 8 oz. . . . . **8.50**

\*\*Tall over 5 ft. 11 in. to 6 ft. 3 in. †Short 5 ft. 3 in. to 5 ft. 7 in. \*Reg. DuPont T.M.





FOR TODAY'S INDIVIDUALIST...  
GREAT WAYS TO EXPRESS YOURSELF

# take the honors... by featuring seersucker-look knit slacks

Worn by golf pro  
JOHNNY MILLER





**1 Knit Shirt** in white sparked by color on the collar and placket. Short sleeves. Long-point collar. 100% Fortrel® polyester. Machine wash, warm, tumble dry.

Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). *State size as letter S, M, L or XL.*

41 A 91261F—Blue 41 A 91265F—Teeberry

41 A 91263F—Cinnawood (rust) 41 A 91264F—Yellow

41 A 91262F—Green

Shipping weight 8 ounces. **\$7.99**

**2 Doubleknit Cardigan** . . zip it all up in comfortable polyester. Useful chest pocket with Kings Road embroidered emblem. Hemmed bottom. Self-fabric collar. White trim on pocket and front closing. Machine wash, warm, tumble dry. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). *State size as letter S, M, L or XL.*

41 A 38553F—Cinnawood (rust) 41 A 38555F—Wineberry

41 A 38552F—Dark green

Shipping weight 1 lb. 5 oz. **\$18.00**

**3 Nylon golf Jacket** made extremely wind and water resistant because of its tough urethane coating. Cadet collar has knit lining. Elasticized knit at cuffs, under arms and in back of waistband for tremendous freedom of motion. Zip front, slash pockets, raglan sleeves. Hip length. Machine wash warm, drip dry. Medium blue.

*State even suit size 36 to 46.*

45 A 59515F—Shipping weight 1 lb. 2 oz. **\$9.50**

See five additional colors on page 544

**4 Sears Best doubleknit Sport Slacks** have Elastic Ban-Rol® waistband that stretches for fit and comfort . . with shirt gripper lining. Flare legs. PERMA-PREST® fabric of 100% Trevira® polyester. Front slant pockets. Belt loops. Machine wash, warm, tumble dry.

**Trim Regular.** *State waist in inches, then inseam as the letter S, M or L from chart below.*

Waist . . . . .	30, 32, 34, 36, 38 . . . . .	32, 34, 36, 38
Inseam . . . . .	S(29½); M(31) . . . . .	L(33)

41 A 81645F—Blue 41 A 81643F—Teeberry

41 A 81644F—Cinnawood (rust) 41 A 81646F—Yellow

41 A 81647F—Green

Shipping weight 1 pound 2 ounces. **\$16.95**

**Full Cut.** *State waist in inches, then inseam as the letter S, M or L from chart below.*

Waist . . . . .	36, 38, 40, 42, 44 . . . . .	36, 38, 40, 42
Inseam . . . . .	S(29); M(30) . . . . .	L(32)

41 A 50876F—Blue 41 A 50871F—Teeberry

41 A 50873F—Cinnawood (rust) 41 A 50872F—Yellow

41 A 50874F—Green

Shipping weight 1 pound 4 ounces. **\$17.95**

**5 Golf Hat** of 65% polyester, 35% cotton. Full nylon mesh lining. Foam backed, polyester fabric sweatband. Hat sizes S(6¾-6¾); M(7-7¾); L(7¼-7¾); XL(7½-7¾).

33 A 99885F—Off white 33 A 99887F—Yellow

*State size S, M, L or XL. Shpg. wt. 6 oz.* **\$3.39**

\*Reg. DuPont T.M.

**(6 and 7) Leather Belts** of top grain cowhide. 1¾-inches wide. Our best selling fashion width. Waist sizes S(29-32 in.); M(33-36); L(37-40); XL(41-44). *State size S, M, L or XL.*

**6 All-white belt.** Gold-colored metal buckle.

33 A 41808F—Shipping weight 8 ounces. **\$6.00**

**7 Reversible belt.** Color reverses to white. Gold-colored metal buckle.

33 A 41806F—Blue 33 A 41807F—Beet

Shipping weight 8 ounces. **\$6.00**

**8 Sears Best casual Socks** with static-resistant properties to minimize the annoyance of clinging trousers and lint. SANI-GARD® treated to resist odor and bacteria. Long wearing . . with 2% extra nylon reinforcement in toe and Heel Guard® heel *plus* an extra-thick weave, too. Rib top helps keep socks up. 75% hi-bulk Orlon® acrylic for softness, 25% stretch nylon for fit. Machine wash, warm, separately, tumble dry.

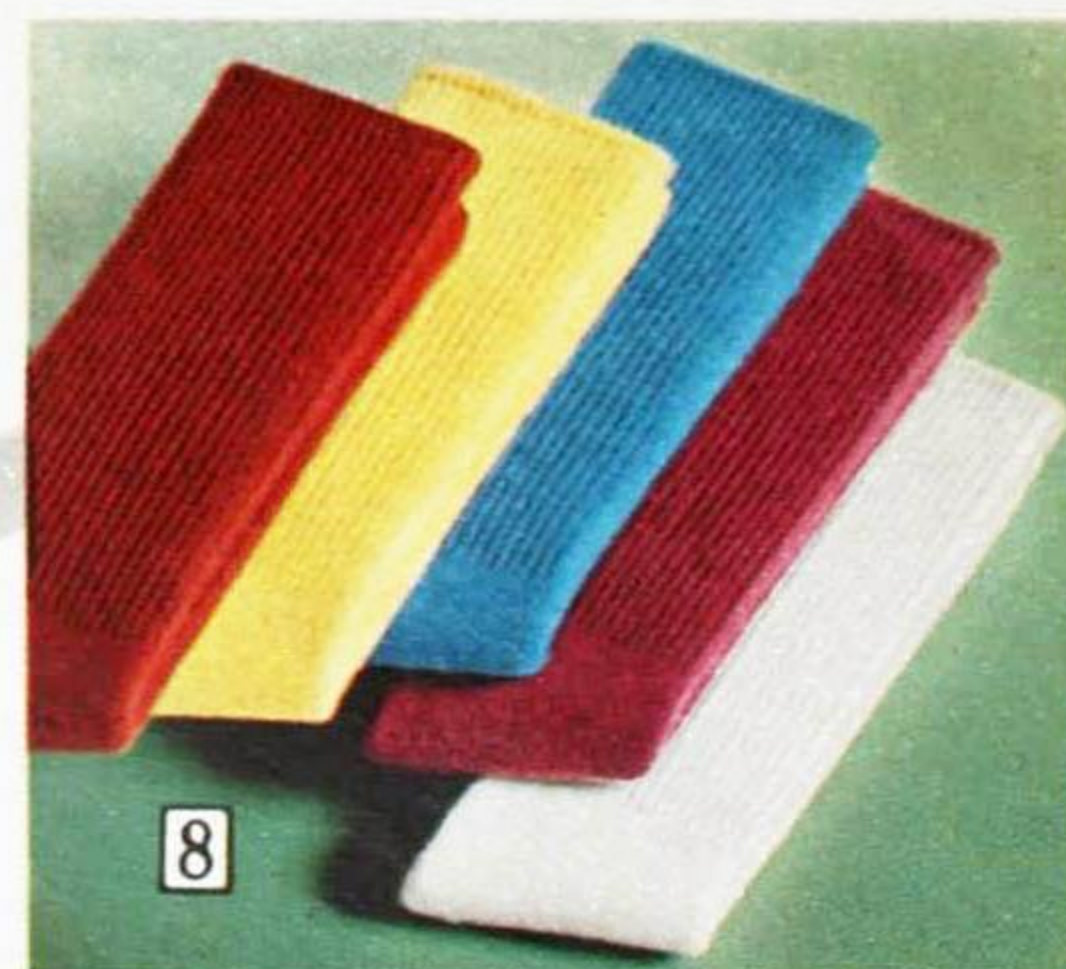
33 A 20077—Cinnawood (rust) 33 A 20071—Blue

33 A 20073—Yellow 33 A 20074—Teeberry

33 A 20009—White

*One size fits sock sizes 10 to 13. Wt. pr. 2 oz.* **Pr. \$1.50**

Worn by golf pro  
JOHNNY  
MILLER



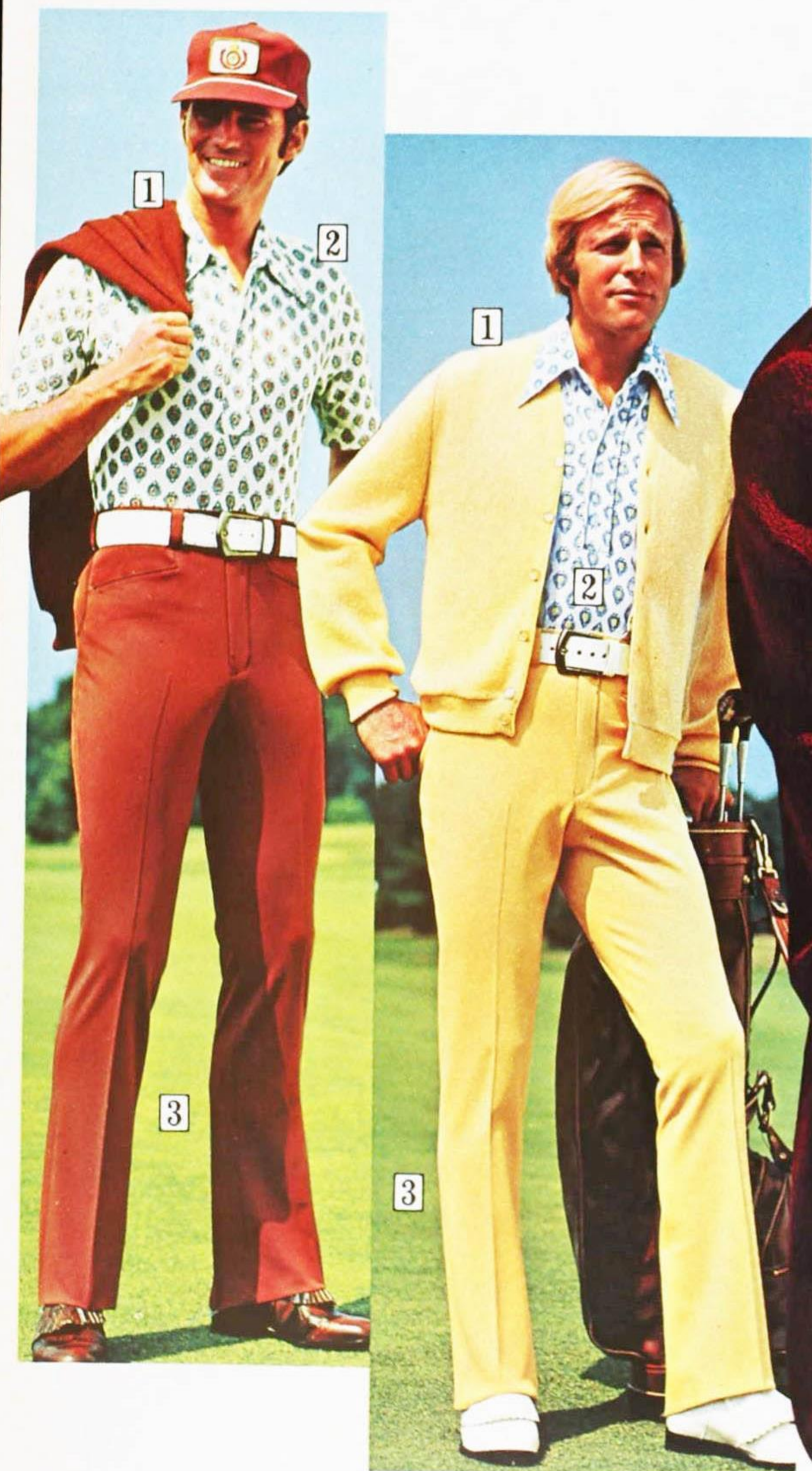
**ORDER YOUR CORRECT SIZE**

See measuring instructions on page 594

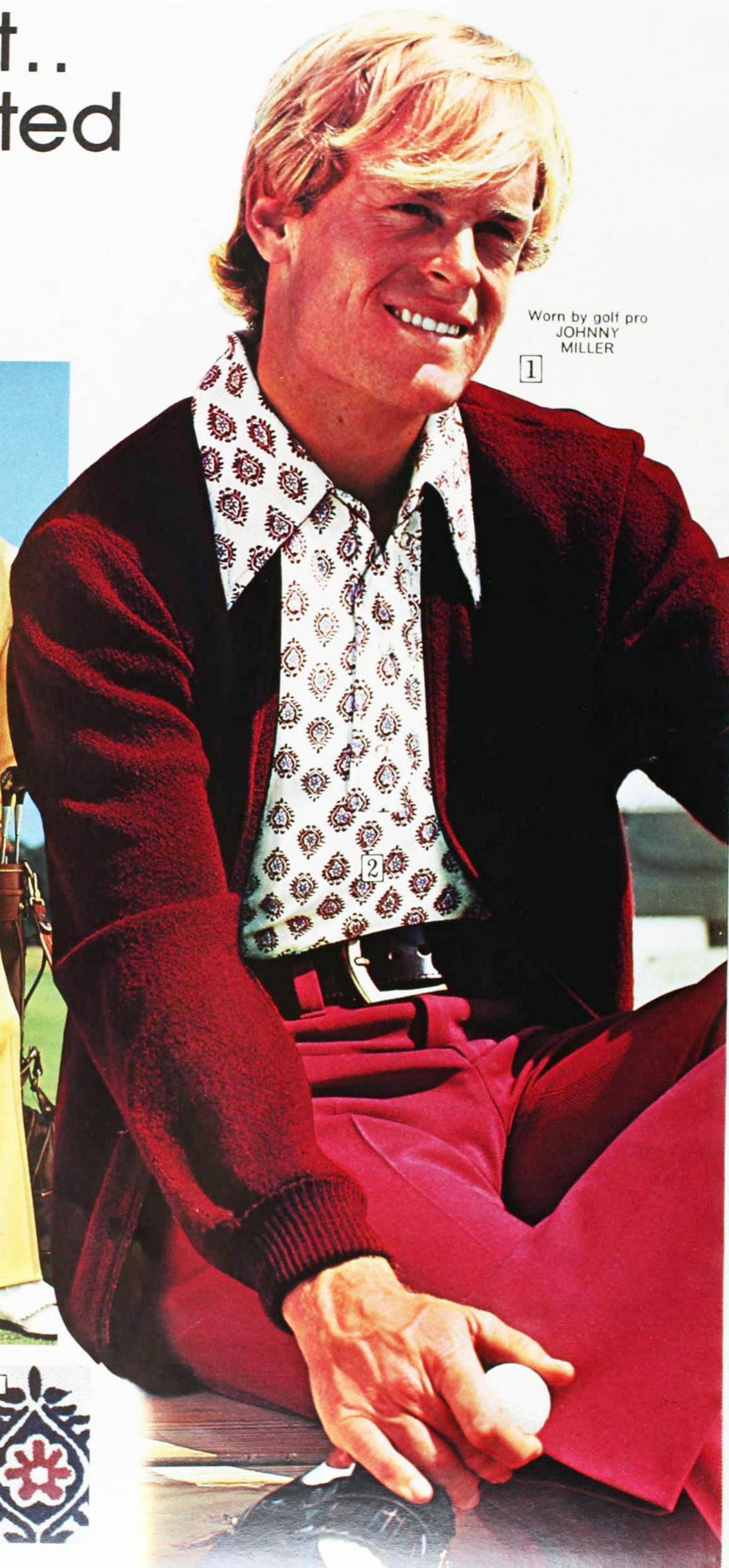


FOR TODAY'S INDIVIDUALIST..  
GREAT WAYS TO EXPRESS YOURSELF

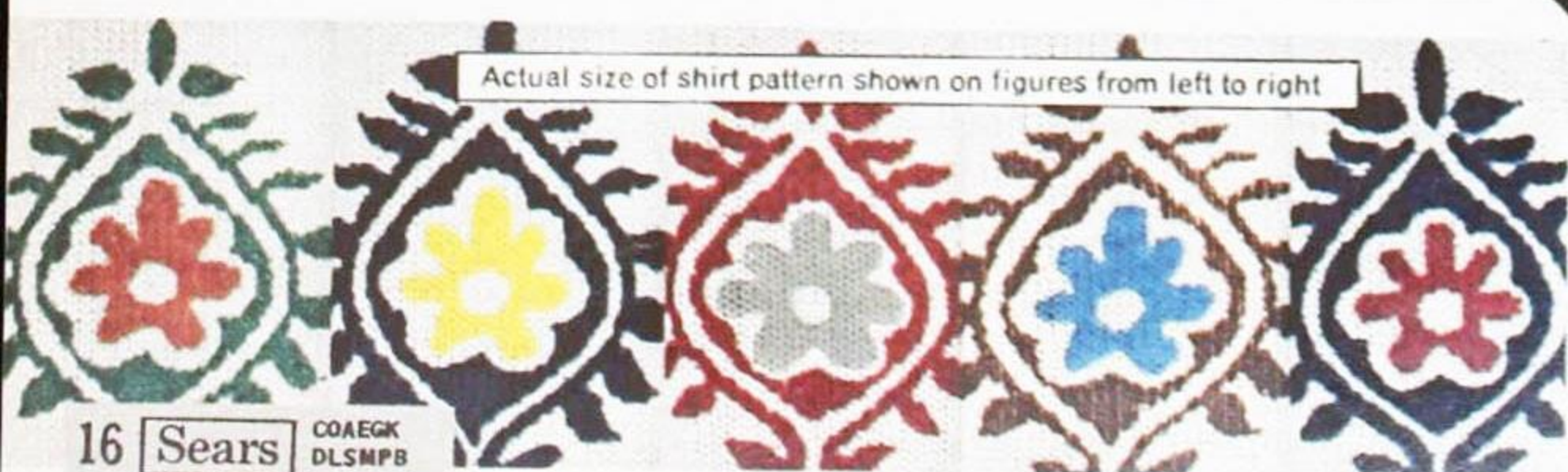
# easy does it.. in coordinated knits



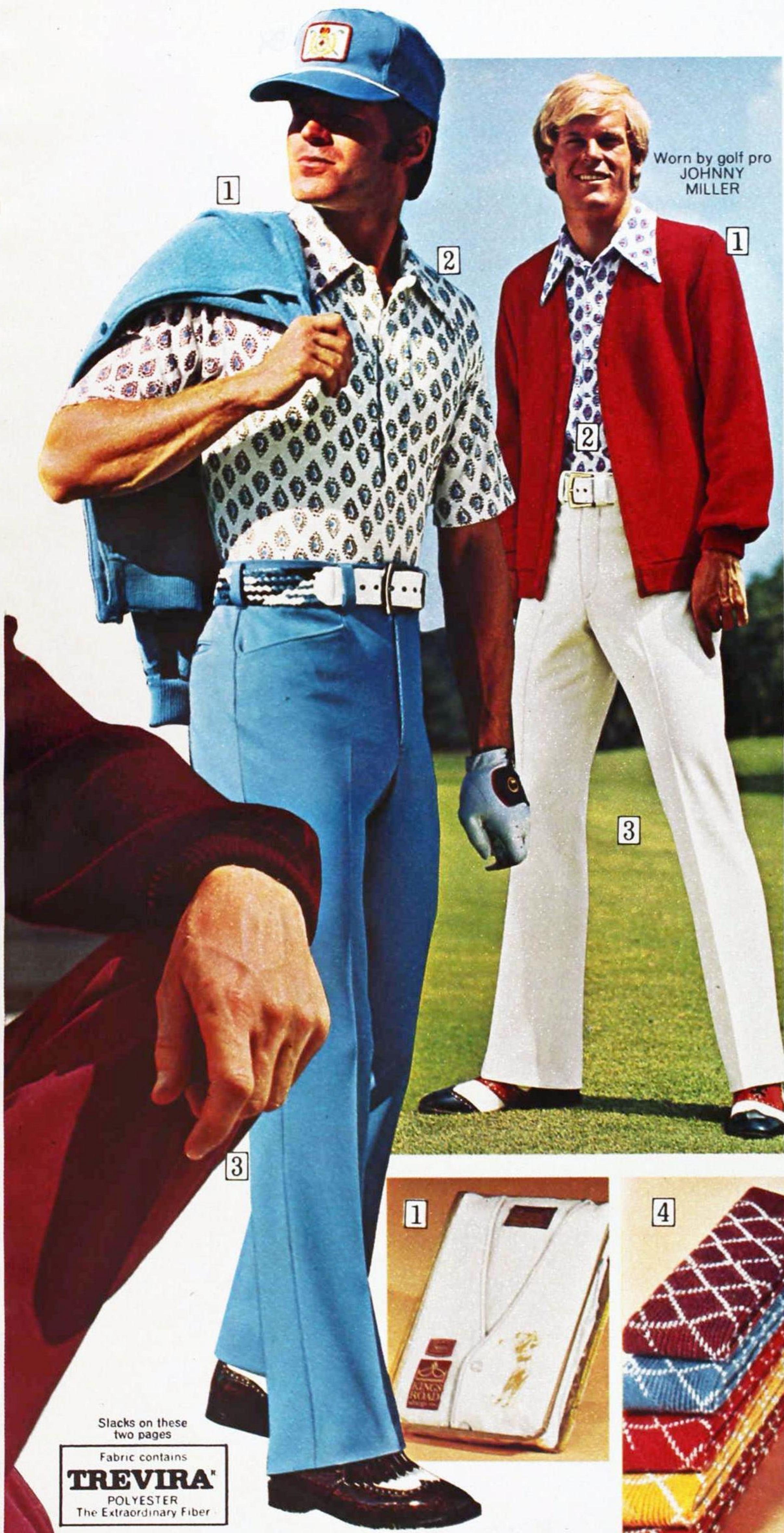
Worn by golf pro  
JOHNNY  
MILLER



Actual size of shirt pattern shown on figures from left to right





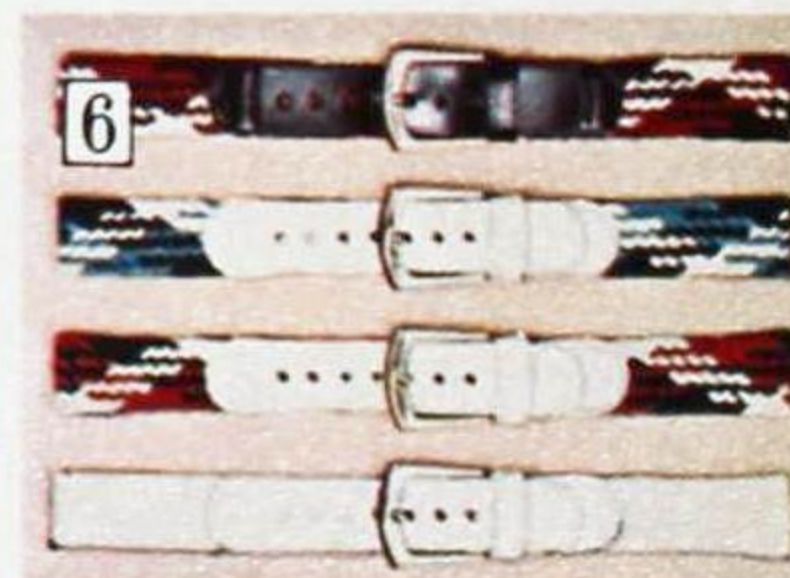


Worn by golf pro  
JOHNNY  
MILLER

Slacks on these  
two pages

Fabric contains  
**TREVIRA<sup>®</sup>**  
POLYESTER  
The Extraordinary Fiber

ORDER YOUR CORRECT SIZE  
See measuring instructions on page 594



**1 Sears Best Cardigan Sweater** of 50% alpaca, 50% virgin wool . . . links knit. Extra full cut for comfort. Rib knit, turn-back cuffs; bottom. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). Packaged in reusable storage bag. Dry clean only.

**REGULAR SIZES**

41 A 38503F—Cinnawood (rust)	41 A 38501F—Blue
41 A 38504F—Yellow	41 A 38506F—Red
41 A 38505F—Wineberry	41 A 38509F—White

State S, M, L, XL. Shpg. wt. 1 lb. 10 oz. . . . . **\$19.00**

**TALL SIZES** fit men over 5 ft. 11 in. to 6 ft. 3 in. tall.

41 A 38523F—Cinnawood (rust)	41 A 38521F—Blue
41 A 38524F—Yellow	41 A 38526F—Red
41 A 38525F—Wineberry	41 A 38529F—White

State M, L, XL only. Shpg. wt. 1 lb. 13 oz. . . . . **\$21.00**

**2 Short sleeve knit Shirt** in print jersey knit of 65% Dacron\* polyester, 35% Avril® rayon. Hemmed cuff. Four-button placket. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). Machine wash, warm, tumble dry.

41A91252F—Cinnawood (rust), green	41A91253F—Blue, brown
41A91251F—Yellow, blue	
41A91254F—Wineberry, gray	41A91255F—Red, blue

State S, M, L, XL. Shpg. wt. 10 oz. . . . . **\$8.99**

**3 Sears Best double knit flared Sport Slacks** in a PERMA-PREST® 100% Trevira® polyester knit fabric that stretches horizontally and vertically. ElasticBan-Rol® waistband has "shirt gripper" lining. Slant front pockets; set-in pockets; wide belt loops. Solid color. Machine wash, warm; no iron when tumbled dry.

State waist in inches, then inseam as letter S, M, or L.

**Trim Regular** for average builds.

Waist, in. . . . .	30, 32, 34, 36, 38 . . . . .	32, 34, 36, 38
Inseam, in. . . . .	S(29½); M(31) . . . . .	L(33)

41 A 81624F—Cinnawood (rust)	41 A 81625F—Blue
41 A 81626F—Yellow	41 A 81627F—Off white
41 A 81623F—Teeberry (plum)	

Shpg. wt. 1 lb. 2 oz. . . . . **\$15.95**

**Full Cut** for huskier builds.

Waist, in. . . . .	36, 38, 40, 42, 44 . . . . .	36, 38, 40, 42
Inseam, in. . . . .	S(29); M(30) . . . . .	L(32)

41 A 50863F—Cinnawood (rust)	41 A 50862F—Blue
41 A 50864F—Yellow	41 A 50866F—Off white
41 A 50861F—Teeberry (plum)	

Shpg. wt. 1 lb. 4 oz. . . . . **\$16.95**

**4 Sears Best casual Socks** are static-resistant 75% Hi-bulk Orlon\* acrylic, 25% stretch nylon. Plus 2% extra nylon in toe and Heel Guard® heel. Ribbed crew top. SANI-GARD® treated to resist odor, bacteria. Machine wash (separately), warm, tumble dry.

33 A 20094—Teeberry (plum)	33 A 20093—Yellow
33 A 20091—Blue	33 A 20097—Rust
33 A 20095—Red	

One size fits 10 to 13. Shpg. wt. pr. 2 oz. . . . . Pr. **\$1.50**

**5 Polyester knit Sport Caps** with nylon mesh supported front panels. Polyester foam backed fabric sweatband, adjustable leatherette size strap. Sewn, ventilated eyelets. Sizes M(6¾-7½); L(7¼-7¾). State size as letter M or L.

33 A 98314F—Cinnawood (rust)	33 A 98313F—Yellow
33 A 98315F—Blue	33 A 98312F—Off white
33 A 98311F—Teeberry (plum)	

Shipping weight 6 ounces. . . . . **\$2.79**

**6 1¾-inch braided cotton Belt** with polished cast metal buckle. Waist S(29-32); M(33-36); L(37-40); XL(41-44). State size as letter S, M, L or XL.

33 A 41805F—Wine, white	33 A 41226F—Red, white, blue
33 A 41804F—Blue, white	33 A 41227F—White

Shipping weight 7 ounces. . . . . **\$6.00**

\*Registered DuPont T.M.



SHOWN ON THIS PAGE

**1** One-piece jersey dress. Black bodice of acetate has wide collar and long sleeves; nylon skirt-portion and buckle-belt are printed in blue, grass green, orange, white and tones of raspberry on black. Back zipper. 2-inch hem. Dry clean. Necklace and earrings sold below, shoes on page 13. MISSES' SIZES 10, 12, 14, 16, 18, 20. V31 F 7216F—Please state correct size. Shipping weight 1 pound 9 ounces... \$22.00

**2** Elegant dress of crepe-textured double-knit polyester. One-piece style with front-scoop neckline, band-trim at waist and hemline, embroidered design on front of skirt. Back zipper. Machine wash, warm. Necklace and earrings sold on page 3. MISSES' SIZES 8, 10, 12, 14, 16, 18, 20. V31 F 7838F—Chocolate brown and cream-white with black trim V31 F 7839F—Navy blue and cream-white with grass green trim State size. Shpg. wt. 1 lb. 14 oz. .... \$28.00 HALF SIZES 16½, 18½, 20½, 22½, 24½. V31 F 7840F—Chocolate brown and cream-white with black trim V31 F 7841F—Navy blue and cream-white with grass green trim State size. Shpg. wt. 1 lb. 14 oz. .... \$30.00

SHOWN ON OPPOSITE PAGE

**3** Dress of double-knit polyester. Black crepe-textured knit bodice has front slit-neckline and contoured empire-look waistline; smooth-knit skirt-portion is dramatically floral-printed in bright orange, flame red, pink, tan, black and white. Long back zipper closing. 2-inch hem. Machine wash, warm. Shoes sold on page 13. MISSES' SIZES 10, 12, 14, 16, 18, 20. V31 F 7824F—Please state correct size. Shipping weight 1 pound 14 ounces... \$24.00

**4** One-piece dress of double-knit polyester. The bodice is in a subtly textured knit that provides an interesting contrast to the crepe-textured knit bands and softly gathered skirt-portion. Back zipper. 2-inch hem. Machine wash, warm. Jewelry sold below. MISSES' SIZES 8, 10, 12, 14, 16, 18. V31 F 7880F—Medium blue V31 F 7881F—Cream white State size. Shipping wt. 1 lb. 14 oz. .... \$27.00 HALF SIZES 16½, 18½, 20½, 22½, 24½. V31 F 7882F—Medium blue V31 F 7883F—Cream white State size. Shipping wt. 1 lb. 14 oz. .... \$29.00

ORDER YOUR CORRECT SIZE  
... if in doubt, see page 525

THE JEWELRY

**5** Earrings... half-dome shaped simulated pearl. Adjustable screw-back style. Measure about ¾ inch in diameter. P4 F 3547—White P4 F 3548—Gray Shipping weight 1 ounce... \$2.00

( 6 and 7 ) Necklace in a choice of two lengths. A single strand of simulated pearls, graduated in size and individually knotted. Button-clasp closure.

**6** The 24-inch single strand. P4 F 3544—White P4 F 3546—Gray Shipping weight 4 ounces... \$2.00

**7** The 27-inch single strand. P4 F 3543—White P4 F 3545—Gray Shipping weight 4 ounces... \$2.00





**the  
lovely  
look of  
long  
dresses**







A Great Look:  
**classic shirt-style clothes**

**1** Button-front shirtdress is meticulously tailored in gabardine woven of polyester. Topstitching accents the front yoke and button-placket closing. Front pleats; long sleeves with button-cuffs; self tie-belt. 3-inch hem. Machine wash, warm. Separate white turtleneck dickey, a pullover-style of rib-knit acrylic, is hand washable separately. Shoes sold on page 87.

MISSES' SIZES 8, 10, 12, 14, 16, 18.  
 Please be sure to state correct size.  
 V31 F 7868F—Camel tan with white  
 V31 F 7869F—Orange with white  
 Shipping weight 1 lb. 13 oz. . . \$28.00

TALL MISSES' SIZES 12T, 14T,  
 16T, 18T. Please state correct size.  
 V31 F 7870F—Camel tan with white  
 V31 F 7871F—Orange with white  
 Shipping weight 1 lb. 13 oz. . . \$30.00

ORDER YOUR CORRECT SIZE . . if in doubt, see page 525

**2** Shirt and pants outfit in smooth double-knit of polyester and wool. Pullover-shirt has a front button opening; long sleeves with button-cuffs . . a self tie-belt is included. Pull-on pants have an elasticized waistband; slightly flared legs. Hand wash separately. Scarf not included; sold on page 112.

MISSES' SIZES 8, 10, 12, 14, 16, 18.  
 V31 F 7872F—Medium turquoise blue  
 V31 F 7873F—Medium pink  
 State size. Wt. 1 lb. 13 oz. . . . \$38.00

**3** Two-piece dress in a printed smooth-knit of polyester and acrylic. Shirt-style pullover-top has a self tie-belt. Skirt has a side zipper closing and an all-around hip-yoke with pleats below. Machine wash, warm. Necklace is sold on page 27.

MISSES' SIZES 8, 10, 12, 14, 16, 18.  
 Please be sure to state correct size.  
 V31 F 7842F—Blue tones, brown tones and white  
 V31 F 7843F—Brown tones, coral, dusty grape and white  
 Shipping weight 1 lb. 7 oz. . . \$24.00





1

2

The nylon zipper  
in dress on  
this page is  
**YKK**  
the active zipper

The polyester fiber  
in dresses on  
this page is  
**DUPONT**  
**Dacron**  
polyester



3



4

## great-looking double-knits of Dacron\* polyester and wool

They feel like a jersey fabric . . . soft and supple . . . wrinkle-shy, too

**1** Dolman-sleeved dress. Button-trim in front and buckle on the self belt are plastic with the look of tortoiseshell; two extra buttons are included. Topstitching around neckline and down the front. Back zipper. 2-inch hem. Hand wash separately. Necklace sold on page 27.

MISSES' SIZES 10, 12, 14, 16, 18, 20.  
V31 F 7802F—Burnt orange  
V31 F 7803F—Hunter green  
Slate size. Shpg. wt. 1 lb. 10 oz. . . . \$26.00  
HALF SIZES 16½, 18½, 20½, 22½, 24½.  
V31 F 7804F—Burnt orange  
V31 F 7805F—Hunter green  
Slate size. Shpg. wt. 1 lb. 10 oz. . . . \$28.00

**2** Skimmer dress has band-collar; princess seaming for a flattering effect; contrast-color chevron-shaped band-trim all around the skirt. Long back zipper. 2-inch hem. Hand wash separately.

MISSES' SIZES 10, 12, 14, 16, 18, 20.  
V31 F 7832F—Camel tan with cream  
V31 F 7833F—Deep violet with pearl gray  
Slate size. Shpg. wt. 1 lb. 8 oz. . . . \$26.00  
HALF SIZES 16½, 18½, 20½, 22½, 24½.  
V31 F 7834F—Camel tan with cream  
V31 F 7835F—Deep violet with pearl gray  
Slate size. Shpg. wt. 1 lb. 8 oz. . . . \$28.00

**3** Tri-tone dress with a striking play of color. Burnt orange band-collar and flattering band-trim that curves around to the back to shape the waistline; camel tan bodice with long sleeves; chocolate brown flared skirt. Long back zipper. 2-inch hem. Hand wash separately.

MISSES' SIZES 8, 10, 12, 14, 16, 18.  
V31 F 7808F—Please state correct size.  
Shipping weight 1 pound 11 oz. . . \$26.00  
TALL MISSES' SIZES 12T, 14T, 16T, 18T.  
V31 F 7810F—Please state correct size.  
Shipping weight 1 pound 11 oz. . . \$28.00

**4** Grained or smooth vinyl upper lined with nylon tricot. Composition sole, ¾-inch platform. 2¾-inch stacked-look heel.  
SIZES B (med.) 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.  
State size, then B width.  
X54F45214F—Bone grained  
X54F43114F—Black smooth  
X54F45014F—Burgundy grained  
Shpg. wt. 1 lb. 12 oz. \$13.00

ORDER YOUR CORRECT SIZE . . . if in doubt, see page 525

\*Reg. DuPont T.M.

### The SHOES

COMPARE BAGGED

Sears 21



# pants-outfits with a nifty show of detail

1

2

3

(1 thru 3) Double-knit polyester . . shape-holding, wrinkle-shy. Machine wash, warm.

**1** Pin-striped jacquard-patterned knit. Tunic with red vinyl buckle-belt and a back zipper has button-trim on sleeves; attached textured-knit details: white collar and cuffs, red front inset. Pull-on pants have an elasticized waistband; flared legs.  
MISSES' SIZES 8, 10, 12, 14, 16, 18.  
V31 F 7836F—Navy and white with red  
V31 F 7837F—Black and white with red  
State size. Shpg. wt. 2 lbs. 10 oz. . . . \$24.00

**2** Purple crepe-textured knit. Button-front shirt has button-cuffs; purple topstitching. Pull-on pants have an elasticized waistband; slightly flared legs.  
MISSES' SIZES 8, 10, 12, 14, 16, 18.  
V31 F 7230F—Please state correct size.  
Shipping weight 2 pounds . . . . . \$22.00  
HALF SIZES 16½, 18½, 20½, 22½, 24½.  
V31 F 7232F—Please state correct size.  
Shipping weight 2 pounds . . . . . \$24.00

**3** Herringbone-striped jacquard-patterned knit. Button-front shirt has button-cuffs; black topstitching. Pull-on pants have an elasticized waistband; straight legs.  
MISSES' SIZES 8, 10, 12, 14, 16, 18.  
V31 F 8201F—Burgundy red and medium pink  
V31 F 8200F—Aqua blue and medium gray  
State size. Shipping weight 2 lbs. . . . \$26.00  
HALF SIZES 16½, 18½, 20½, 22½, 24½.  
V31 F 8203F—Burgundy red and medium pink  
V31 F 8202F—Aqua blue and medium gray  
State size. Shipping weight 2 lbs. . . . \$28.00



## colorful dresses

... machine washable, warm

The nylon zipper  
in styles 1 and 3 is  
**YKK**  
the creative zipper

1

2

3

polyester double-knits



**1** Checked jacquard-patterned dress of double-knit polyester has front button-trim and contoured waistline; back zipper closing. 2-inch hem.

MISSES' SIZES 8, 10, 12, 14, 16, 18. *Please be sure to state correct size.*

V31 F 7234F—Cardinal red, navy blue and camel tan

V31 F 7235F—Teal blue, chocolate brown and camel tan

Shipping weight 1 pound 10 ounces .....\$21.00

HALF SIZES 16½, 18½, 20½, 22½. *Please be sure to state correct size.*

V31 F 7236F—Cardinal red, navy blue and camel tan

V31 F 7237F—Teal blue, chocolate brown and camel tan

Shipping weight 1 pound 10 ounces .....\$23.00

TALL MISSES' SIZES 10T, 12T, 14T, 16T, 18T. *Please state correct size.*

V31 F 7238F—Cardinal red, navy blue and camel tan

V31 F 7239F—Teal blue, chocolate brown and camel tan

Shipping weight 1 pound 10 ounces .....\$23.00

**2** Geometric jacquard-patterned dress of double-knit polyester. Step-in style with front button opening; dropped torso; stay-in skirt-pleats. Extra button included. Self belt with silver-color metal rings has vinyl ties.

MISSES' SIZES 8, 10, 12, 14, 16, 18. *Please be sure to state correct size.*

V31 F 7848F—Brick red, beige and brown with brick red ties

V31 F 7849F—Hunter green, medium blue and beige with hunter green ties

Shipping weight 2 pounds 1 ounce .....\$27.00

**3** One-piece tri-color dress of crepe-textured double-knit polyester has a stand-up collar; stay-in skirt-pleats; back zipper. Vinyl buckle-belt.

MISSES' SIZES 6, 8, 10, 12, 14, 16. *Please be sure to state correct size.*

V31 F 7218F—Camel tan and black with true red; true red belt

V31 F 7219F—Beet red and navy blue with cream-white; cream-white belt

Shipping weight 1 pound 13 ounces .....\$22.00

Choose your special-size catalog:

**APPAREL CATALOG of HALF SIZES  
and WOMEN'S SIZES.**

**APPAREL CATALOG of TALL and PETITE  
MISSES' and JUNIORS' SIZES.**

Get your **FREE** copy... see page 534



COM'S  
PAGE

Sears 23



SHOWN ON THIS PAGE

**1** PERMA-PREST® pants outfit of crepe-textured double-knit polyester. Pullover-top has a front zipper that converts open collar to a turtleneck; self tie-belt; contrast topstitching; contrast buttons on cuffs. Pull-on pants have an elasticized waistband; flare legs. Machine wash, warm; no ironing if tumble-dried. You can shorten or lengthen it. Scarf not included.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

V31 F 7224F—Camel tan with dark brown

V31 F 7225F—Jade green with dark green

State size. Shipping weight 2 pounds 2 ounces . . . \$22.00

HALF SIZES 16½, 18½, 20½, 22½, 24½.

V31 F 7226F—Camel tan with dark brown

V31 F 7227F—Jade green with dark green

State size. Shipping weight 2 pounds 2 ounces . . . \$24.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 F 7228F—Camel tan with dark brown

V31 F 7229F—Jade green with dark green

State size. Shipping weight 2 pounds 2 ounces . . . \$24.00

SHOWN ON OPPOSITE PAGE

(2 thru 5) Double-knit polyester, except blouse (5). Machine wash, warm; little ironing if tumble-dried.

**2** Pants outfit of crepe-textured knit. Top has contrast-color chevron band-trim on front and sleeves; gold-color plastic button-trim; back zipper. Pull-on pants have an elasticized waistband; straight legs.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

V31 F 8222F—Purple plum with rose pink

V31 F 8215F—Navy blue with camel tan

State size. Shipping weight 2 pounds . . . \$22.00

HALF SIZES 16½, 18½, 20½, 22½, 24½.

V31 F 8224F—Purple plum with rose pink

V31 F 8217F—Navy blue with camel tan

State size. Shipping weight 2 pounds . . . \$24.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 F 8226F—Purple plum with rose pink

V31 F 8219F—Navy blue with camel tan

State size. Shipping weight 2 pounds . . . \$24.00

**3** Jacquard-patterned knit dress. Back zipper closing. 2-inch hem. Vinyl belt has metal buckle.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

V31 F 7244F—Lt. plum and white; lt. plum belt

V31 F 7245F—Med. gray and white; med. gray belt

State size. Shipping weight 1 pound 5 ounces . . . \$21.00

HALF SIZES 16½, 18½, 20½, 22½, 24½.

V31 F 7246F—Lt. plum and white; lt. plum belt

V31 F 7247F—Med. gray and white; med. gray belt

State size. Shipping weight 1 pound 5 ounces . . . \$23.00

**4** A-line dress of crepe-textured knit. Stand-up collar; front welt-seam detail; back zipper. 2-inch hem.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

V31 F 7862F—Brick red V31 F 7863F—Navy blue

State size. Shipping weight 1 pound 9 ounces . . . \$16.00

HALF SIZES 16½, 18½, 20½, 22½, 24½.

V31 F 7864F—Brick red V31 F 7865F—Navy blue

State size. Shipping weight 1 pound 9 ounces . . . \$17.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 F 7866F—Brick red V31 F 7867F—Navy blue

State size. Shipping weight 1 pound 9 ounces . . . \$17.00

**5** Two-piece outfit. Button-front jumper of jacquard-knit has 2-inch hem; vinyl belt. Button-front blouse is smooth-knit of 95% polyester and 5% nylon.

MISSES' SIZES 8, 10, 12, 14, 16, 18.

V31 F 7876F—Medium gray and beige tones with white blouse and beige belt

V31 F 7877F—Medium blue and medium gray tones with white blouse and medium blue belt

State size. Shipping weight 1 pound 14 ounces . . . \$25.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T.

V31 F 7878F—Medium gray and beige tones with white blouse and beige belt

V31 F 7879F—Medium blue and medium gray tones with white blouse and medium blue belt

State size. Shipping weight 1 pound 14 ounces . . . \$27.00

The TWILL SCARF (shown on this page)

**A** Polyester twill printed in diagonal stripes of plaid and paisley. Rolled edges. About 44 inches long, 13 inches wide. Machine wash, warm. From Japan.

V88 F 8272—Bright

emerald green, gold,

true red and white

Shpg. wt. 1 oz. . . . \$3.00

V88 F 8271—Medium

brown, curry brown,

true red and white

Shpg. wt. 1 oz. . . . \$3.00





## the dressmaker-look

. . simple shapes, fluid lines,  
superb details



ORDER YOUR CORRECT SIZE  
... if in doubt, see page 525



polyester double-knits

1

## the knockout knit

**1** A PERMA-PREST® shirt-shift dress of crepe-textured double-knit Textura® polyester that's soft and supple, has two-way natural stretch, holds its shape and is wrinkle-shy. Step-in style with front yoke and button opening, band-cuffed sleeves, gold-color metal buttons (extra button included). Machine wash, warm; needs no ironing if tumble-dried. You can shorten or lengthen the 2-inch hem. Scarf shown is not included . . . it's sold on page 24.

**MISSES' SIZES 10, 12, 14, 16, 18.**

V31 F 6596F—Camel tan

V31 F 6066F—Garnet red

V31 F 6872F—Bright turquoise blue

State size. Shipping weight 2 pounds . . . \$16.00

**HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½.**

V31 F 6598F—Camel tan

V31 F 6069F—Garnet red

V31 F 6873F—Bright turquoise blue

State size. Shipping weight 2 pounds . . . \$17.00

**TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.**

V31 F 6060F—Camel tan

V31 F 6072F—Garnet red

V31 F 6874F—Bright turquoise blue

State size. Shipping weight 2 pounds . . . \$17.00

The polyester fiber  
in this dress is

**TEXTURA** polyester  
A PERMA-PREST® FIBER



# polyester double-knits



The polyester fiber  
in styles 1, 2 and 3 is  
**TEXTURA** polyester



(1 thru 3) Smart crepe-textured double-knits of Textura\* polyester. Machine washable, warm.

**1** One-piece dress has contrast-color for a vest-effect; a self belt with gold-color metal buckle; gored skirt; back zipper closing.

MISSES' SIZES 12, 14, 16, 18, 20. *Please state correct size.*  
V31 F 6854F—Forest green with real red  
V31 F 6855F—Real red with black  
Shipping weight 2 lbs. \$17.00  
HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½. *Please state size.*  
V31 F 6856F—Forest green with real red  
V31 F 6857F—Real red with black  
Shipping weight 2 lbs. \$19.00

\*Reg. Rohm and Haas T.M.

**2** Tunic and pants outfit. A-line tunic has front button-trim; back zipper opening. Pull-on style pants have an elasticized waistband; slightly flared legs.

MISSES' SIZES 10, 12, 14, 16, 18, 20. *Please state correct size.*  
V31 F 6858F—Camel tan  
V31 F 6859F—Garnet red  
Shipping wt. 2 lbs. 3 oz. \$18.00  
HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½. *Please state size.*  
V31 F 6860F—Camel tan  
V31 F 6861F—Garnet red  
Shipping wt. 2 lbs. 3 oz. \$20.00  
TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. *Please state size.*  
V31 F 6862F—Camel tan  
V31 F 6863F—Garnet red  
Shipping wt. 2 lbs. 3 oz. \$20.00

**3** Dress with contrast-color collar and cuffs. Back zipper. 2-inch hem. Beads sold at right.

MISSES' SIZES 10, 12, 14, 16, 18.  
V31 F 6864F—Forest green with creamy white  
V31 F 6865F—Deep brown with creamy white  
*State size. Wt. 1 lb. 11 oz. \$18.00*  
HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½. *Please state size.*  
V31 F 6866F—Forest green with creamy white  
V31 F 6867F—Deep brown with creamy white  
Shipping wt. 1 lb. 11 oz. \$20.00

ORDER YOUR CORRECT SIZE  
if in doubt, see page 525

## The NECKLACE

**4** Two-strand necklace of graduated-size plastic beads in classic tortoise-shell-color . . . strands 18 and 21 inches long, ornamented with gold-color metal filigree. Adjustable hook closure.  
P4 F 3538—Shipping weight 5 oz. \$6.00





**great-  
looking  
textures  
and  
patterns**





SHOWN ON OPPOSITE PAGE

(1 and 2) Easy-care double-knit polyester. Machine wash, warm . . . little or no ironing if tumble-dried.

**1** Coatsdress in crepe-textured knit of Textura\* polyester. Button-front placket (extra button included); front tuck-stitching and pleats. Self tie-belt. 2-inch hem. Shoes sold on page 21; necklace sold on page 27.

MISSES' SIZES 12, 14, 16, 18, 20. *Please state size.*  
V31 F 6897F—Garnet red V31 F 6898F—Taupe  
Shipping weight 1 pound 9 ounces . . . . . \$17.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*  
V31 F 6899F—Garnet red V31 F 6900F—Taupe  
Shipping weight 1 pound 9 ounces . . . . . \$19.00

**2** Shift dress of textured knit printed in a black, white, orange and spice brown pattern. Stand-up collar; self tie-belt; back zipper closing. 2-inch hem.

MISSES' SIZES 10, 12, 14, 16, 18.  
V31 F 6883F—*Please be sure to state correct size.*  
Shipping weight 1 pound 6 ounces . . . . . \$17.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½.  
V31 F 6884F—*Please be sure to state correct size.*  
Shipping weight 1 pound 6 ounces . . . . . \$19.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. *State size.*  
V31 F 6885F—Shipping weight 1 pound 6 ounces . . . \$19.00

**3** PERMA-PREST® dress of crepe-textured double-knit Textura polyester. Princess lines; self buckle-belt; back zipper closing. Machine wash, warm; no ironing needed if tumble-dried. You can shorten or lengthen the 2-inch hem. Scarf not included; it's sold on page 112.

MISSES' SIZES 12, 14, 16, 18, 20. *Please state size.*  
V31 F 6886F—Turquoise blue V31 F 6171F—Black  
Shipping weight 1 pound 8 ounces . . . . . \$15.00

HALF SIZES 16½, 18½, 20½, 22½, 24½, 26½. *State size.*  
V31 F 6887F—Turquoise blue V31 F 6174F—Black  
Shipping weight 1 pound 8 ounces . . . . . \$17.00

SHOWN ON THIS PAGE

(4 and 5) Easy-care double-knit polyester in a jacquard pattern or solid colors. Step-in style with a front zipper; welt-seamed front yoke. 2-inch hem. Machine wash, warm; little or no ironing if tumble-dried.

**4** Jacquard-patterned knit dress in a combination of slate gray, camel tan and white has a slate gray vinyl tie-belt. Shoes sold on page 56.

MISSES' SIZES 12, 14, 16, 18, 20.  
V31 F 6888F—*Please be sure to state correct size.*  
Shipping weight 1 pound 7 ounces . . . . . \$16.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*  
V31 F 6889F—Shipping weight 1 pound 7 oz. . . . . \$18.00

**5** Solid-color dress in crepe-textured knit of Textura polyester has a matching-color vinyl tie-belt. The scarf shown is not included . . . it's sold on page 24.

MISSES' SIZES 12, 14, 16, 18, 20. *Please state size.*  
V31 F 6891F—Real red V31 F 6892F—Forest green  
Shipping weight 1 pound 7 ounces . . . . . \$14.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*  
V31 F 6893F—Real red V31 F 6894F—Forest green  
Shipping weight 1 pound 7 ounces . . . . . \$16.00

**6** PERMA-PREST® tunic and pants outfit of waffle-textured double-knit Textura polyester. Tunic is pullover-style with back zipper closing. Pants are pull-on style with an elasticized waistband and straight legs. Machine wash, warm . . . no ironing needed if tumble-dried. You can either shorten or lengthen this outfit.

MISSES' SIZES 10, 12, 14, 16, 18, 20. *Please state size.*  
V31 F 6578F—Purple V31 F 6579F—Peacock blue  
Shipping weight 1 pound 12 ounces . . . . . \$17.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*  
V31 F 6580F—Purple V31 F 6581F—Peacock blue  
Shipping weight 1 pound 12 ounces . . . . . \$19.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. *State size.*  
V31 F 6582F—Purple V31 F 6583F—Peacock blue  
Shipping weight 1 pound 12 ounces . . . . . \$19.00

ORDER YOUR CORRECT SIZE

. . . if in doubt, see page 525

polyester double-knits

The polyester fiber in styles 1, 3, 5 and 6 is

TEXTURA polyester

\*Reg. Rohm and Haas T.M.

COMES PBAGED Sears 29





This dress, patterned or plain, has a talent for looking marvelous wherever you wear it. It's a beautifully fitting skimmer style with front welt seams and a back zipper. It has the great virtues of double-knit polyester: wrinkle-shy, shape-holding, a snap to care for. And, it's a PERMA-PREST® dress . . . no ironing needed if machine-washed, warm, then tumble-dried. You can shorten or lengthen the 2-inch hem.

**1** Jacquard-patterned dress.

MISSES' SIZES 10, 12, 14, 16, 18, 20. Please be sure to state correct size.

V31 F 6901F—Purple, gray and white  
V31 F 6584F—Moss green, gold and white

Shipping weight 1 pound 5 oz. . . . \$16.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½, 26½. State correct size.

V31 F 6902F—Purple, gray and white  
V31 F 6585F—Moss green, gold and white

Shipping weight 1 pound 5 oz. . . . \$18.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. Please state correct size.

V31 F 6903F—Purple, gray and white  
V31 F 6586F—Moss green, gold and white

Shipping weight 1 pound 5 oz. . . . \$18.00

**2** Solid-color crepe-textured dress. (Wash brick red color separately.) Necklace sold on page 27; the shoes are sold below.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

V31 F 6587F—Brick red

V31 F 6278F—Navy blue

State size. Shpg. wt. 1 lb. 5 oz. . . . \$14.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½, 26½. State correct size.

V31 F 6588F—Brick red

V31 F 6280F—Navy blue

Shipping weight 1 pound 5 oz. . . . \$16.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. Please state correct size.

V31 F 6589F—Brick red

V31 F 6282F—Navy blue

Shipping weight 1 pound 5 oz. . . . \$16.00

ORDER YOUR CORRECT SIZE  
... if in doubt, see page 525

**THE SHOES**

**3** Suede upper. Genuine plantation crepe sole. Adjustable backstrap with elastic gore. 2½-inch heel. Sizes B (medium) 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10. State size, B width.

X54 F 45269F—Green

X54 F 44069F—Brown

X54 F 45369F—Blue

X54 F 43769F—Black

Shipping weight 1 lb. 12 oz. . . . \$13.00



30 Sears COMKP BAGED



The nylon zipper in styles on these two pages is





## casual pants outfits

**1** Tunic and pants outfit of double-knit polyester. Novelty checked jacquard-patterned tunic with solid-color crepe-textured collar has front slits; back zipper closing. Solid-color crepe-textured pants are pull-on style with an elasticized waistband; slightly flared legs. Machine wash, warm. Shoes are sold on opposite page.

MISSES' SIZES 10, 12, 14, 16, 18. *Please state correct size.*  
V31F6879F—Navy with white  
V31F6880F—Mahogany brown with white

Shipping weight 2 lbs. . \$18.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½.

*Please state correct size.*

V31F6881F—Navy with white  
V31F6882F—Mahogany brown with white

Shipping weight 2 lbs. . \$20.00

**2** Tunic and pants outfit of waffle-textured double-knit Textura® polyester. Tunic has a front yoke in contrasting color; self tie-belt; back zipper. Pants are pull-on style with an elasticized waistband; slightly flared legs. Machine wash, warm. Shoes sold on page 56.

MISSES' SIZES 10, 12, 14, 16, 18, 20. *Please state size.*

V31 F 5847F—Deep brick red with light beige  
V31 F 5848F—Royal blue with light beige

Shpg. wt. 1 lb. 10 oz. . \$13.50

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½.

*Please state correct size.*

V31 F 5849F—Deep brick red with light beige  
V31 F 5850F—Royal blue with light beige

Shpg. wt. 1 lb. 10 oz. . \$15.50

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. *State size.*

V31 F 5851F—Deep brick red with light beige

V31 F 5852F—Royal blue with light beige

Shpg. wt. 1 lb. 10 oz. . \$15.50

**3** Tunic and pants outfit of waffle-textured double-knit Textura polyester. Tunic has a back zipper. Pull-on pants have an elasticized waistband; slightly flared legs. Machine wash, warm. Necklace sold on page 59.

MISSES' SIZES 10, 12, 14, 16, 18, 20. *Please state size.*

V31 F 5853F—Royal blue  
V31 F 5854F—Kelly green

Shpg. wt. 1 lb. 12 oz. . \$13.50

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½. *Please state correct size.*

V31 F 5855F—Royal blue  
V31 F 5856F—Kelly green

Shpg. wt. 1 lb. 12 oz. . \$15.50

ORDER YOUR  
CORRECT SIZE

if in doubt, see page 525

**1**

**2**

**3**

polyester double-knits

The polyester fiber in styles 2 and 3 is **TEXTURA** polyester

Styles 2 and 3: Even at this low price, Pants Outfits of YOUR FAVORITE DOUBLE-KNIT

Only \$13.50 each Misses' Sizes



Choose your special-size catalog:

APPAREL CATALOG of HALF SIZES and WOMEN'S SIZES.

APPAREL CATALOG of TALL and PETITE MISSES' and JUNIORS' SIZES.

Get your **FREE** copy . . . see page 534



polyester double-knit

- A PERMA-PREST® textured-knit dress that needs no ironing
- Fine styling details include the empire-look bodice, flattering seaming and trumpet-flared skirt.
- A wide range of sizes to fit Misses, Tall Misses and Half Sizes

This is a combination of features you expect in expensive dresses. Yet we put them all into this dress and priced it to be a Sears best-seller.

# Our \$13 dress

misses' sizes  
8 to 20

... a great example of how you still get so much for your money at Sears

Half sizes 14½ to 26½ or  
Tall Misses' sizes 12T to 22T **\$15**

The polyester fiber  
in this dress is

**TEXTURA**  
polyester

Dress of waffle-textured double-knit Textura® polyester has a long back zipper closing and a 2-inch hem. Machine washable, warm; no ironing needed if tumble-dried. You can shorten or lengthen the hem. Necklace sold on page 27, bracelet on page 60, scarf on page 24.

MISSSES' SIZES 8, 10, 12, 14, 16, 18, 20.

V31 F 5875F—Tile red V31 F 5876F—Black  
V31 F 5877F—Jade green

State size. Shipping weight 1 pound 3 ounces. . . . \$13.00

HALF SIZES 14½, 16½, 18½, 20½, 22½,  
24½, 26½. Please state correct size.

V31 F 5878F—Tile red V31 F 5879F—Black  
V31 F 5880F—Jade green

Shipping weight 1 pound 3 ounces. . . . \$15.00

TALL MISSSES' SIZES 12T, 14T, 16T, 18T, 20T, 22T.

V31 F 5881F—Tile red V31 F 5882F—Black  
V31 F 5883F—Jade green

State size. Shipping weight 1 pound 3 ounces. . . . \$15.00

\*Reg. Rohm and Haas T.M.





## the modern classics

The polyester fiber in dresses on this page is

**TEXTURA** polyester  
A spun and knit fiber

# polyester double-knits



1



2



3

**1** Shirt-shift dress of waffle-textured double-knit Textura® polyester. Step-in style with a front button-placket opening. A self tie-belt is included. 2-inch hem. Machine washable, warm. Scarf not included. . . it's sold on page 24.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

V31 F 5867F—Tile red

V31 F 5868F—Kelly green

State size. Shipping weight 1 pound 6 oz. . . \$11.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½.

V31 F 5869F—Tile red

V31 F 5870F—Kelly green

State size. Shipping weight 1 pound 6 oz. . . \$13.00

**(2 and 3)** PERMA-PREST® dresses of waffle-textured double-knit Textura polyester. Machine wash, warm; need no ironing if tumble-dried. You can shorten or lengthen the 2-inch hem.

**2** Shift-style has a button-trimmed wing collar; long back zipper closing.

MISSES' SIZES 10, 12, 14, 16, 18.

V31 F 5857F—Camel tan

V31 F 5796F—Pine green

State size. Shipping weight 1 pound 2 oz. . . \$11.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½.

V31 F 5858F—Camel tan

V31 F 5798F—Pine green

State size. Shipping weight 1 pound 2 oz. . . \$13.00

**3** Skimmer-style has a self tie-belt to wear or not. Back zipper. Jewelry sold on page 18.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

V31 F 5859F—Black V31 F 5860F—Royal blue

State size. Shipping weight 1 pound 3 oz. . . \$11.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½.

V31 F 5861F—Black V31 F 5862F—Royal blue

State size. Shipping weight 1 pound 3 oz. . . \$13.00

ORDER YOUR CORRECT SIZE

. . . if in doubt, see page 525

